

# Advanced Branding: Change Browser Tab Icon

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This article will walk you through how to replace the default icon in your browser tab (also known as a "favicon") with an icon of your choosing so you can give your forms a more customized look.

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## Requirements

In order to modify your form's browser tab icon, you will need to be a Premier plan or Essentials and above user to have access to FormAssembly's "Branding" feature.

Also, FormAssembly will not host your custom icon — we only reference this image via a URL. This means you will need to upload and host this image elsewhere. The ideal place to store this image would be your company's own web host or domain. If this is not possible, you will need to find a third-party option for hosting the image.

**Note:** only one icon will be represented across all of the forms on your account, it is not possible to make unique icons for each form.

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## Preparing Your Icon

There are many websites that can help generate your icon for you. If you do a web search for "favicon" you'll see many sites that allow you to upload your image and convert it into the necessary "ico" format. Once you find a service, there are two requirements for this icon:

- The current recommended web standard for this image size is 32 x 32 pixels. You can use 16 x 16, but your image will look better at 32 x 32 pixels. Some sites will resize your image for you, but we recommend you resize it ahead of time using your own image editor (like Photoshop, for example) for the best resolution.
- The image file name needs to be:

## Adding The Code To Your Header

Once you have your icon sized in the proper dimensions, with the proper filename, and uploaded to a third-party hosting environment — you can then add this URL to the HEAD <HTML> section of your [account branding](#).

<HEAD> HTML

Inherit default HTML <HEAD>. Uncheck this box to customize the <HEAD> element HTML.

```
<link href="//www.formassembly.com/favicon.ico" rel="shortcut icon" type="image/x-icon" />
```

Use this space to load custom css, javascript, or add your own meta tags. This space is **not** for adding content, text, or images to the page. Please enter valid HTML.

Save

The URL should be in this format:

```
<link href="https://www.formassembly.com/favicon.ico" rel="shortcut icon" type="image/x-icon" />
```

... with the custom URL of your favicon image in place of the default URL we've given here as an example. After you modify and save this value, you may need to refresh your forms in order to see the new icon.

If you'd like to learn more about Advanced Branding, including step-by-step instructions on how to modify the header area of your forms, please [view this resource article](#).