

AWeber Integration

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Overview

[AWeber](#) is email marketing software that lets you manage email lists and send newsletters. With FormAssembly's AWeber integration, you can have people sign up directly for your AWeber list through a FormAssembly web form which is great if you need complex forms or want to do more with your data (like exporting it to Excel or a third-party service).

A screenshot of a light blue newsletter sign-up form. The title "Marvelous AWeber Newsletter" is at the top. Below it are three input fields labeled "Email", "Name", and "Cookie". At the bottom left is a "Subscribe" button.

Requirements

In order to set up the AWeber integration, you'll need a [AWeber](#) account, a FormAssembly [Premier](#), and your form.

AWeber Configuration

The screenshot shows the AWeber configuration interface. It is divided into three main sections: REMOTE SCRIPT, FIELD MAPPING, and an additional table for field mapping.

- REMOTE SCRIPT:** Contains a text box for 'REMOTE SCRIPT URL:' with the value 'http://www.aweber.com/scripts/addlead.pl' (highlighted by callout A), a dropdown for 'HTTP REQUEST METHOD:' set to 'POST (default)', and a checkbox for 'Use HTTP Authentication'.
- FIELD MAPPING:** Contains a table for 'Your form fields:' with columns 'Your form fields:' and 'will be submitted as... (field name)'. The rows are 'Email' (mapped to 'email'), 'Name' (mapped to 'name'), and 'Cookie' (mapped to 'custom Cookie'). This table is highlighted by callout B.
- Additional values:** A table with columns 'Additional values' and 'will be submitted as... (field name)'. The rows are 'Newsletter Signup' (mapped to 'listname'), 'custom form' (mapped to 'meta_adtracking'), and '1' (mapped to 'meta_message'). This table is highlighted by callout C.

[A]

In the **Remote script URL** box, enter:

`https://www.aweber.com/scripts/addlead.pl`

[B]

You want the fields to match up. Note that `email` and `name` are lowercase, and `custom Cookie` is lowercase and then capitalized. For example, you could have `custom Taxi` or `custom Color` instead.

[C]

Set these additional fields:

| | |
|------------------------|--|
| listname | The name of the AWeber list to which the form will add subscribers |
| meta_adtracking | The ad tracking value you'd like assigned to subscribers who use this form (Optional) |
| meta_message | The follow-up message subscribers will receive when they sign up. In almost all cases, this is set to 1 |

Now click **Apply**. That's it! Submissions will now be automatically passed on to AWeber as new subscribers.

If you're on the Premier Plan, you can also [use our ready-made template](#), just make sure to customize the HTTPS Connector with your settings.
