AWeber Integration

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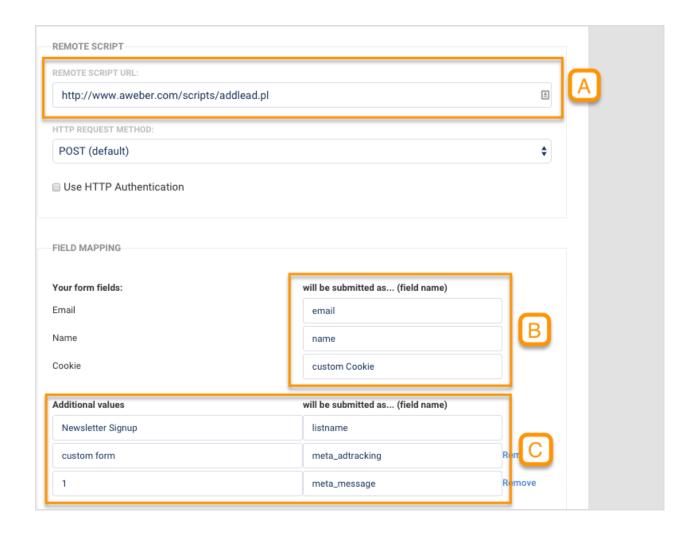**In this Article**

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Overview

AWeber is email marketing software that lets you manage email lists and send newsletters. With FormAssembly's AWeber integration, you can have people sign up directly for your AWeber list through a FormAssembly web form which is great if you need complex forms or want to do more with your data (like exporting it to Excel or a third-party service).

Requirements

In order to set up the AWeber integration, you'll need a AWeber account, a FormAssembly Premier, and your form.

AWeber Configuration

[A]

In the **Remote script URL** box, enter:

> https://www.aweber.com/scripts/addlead.pl

[B]

You want the fields to match up. Note that email and name are lowercase, and custom Cookie is lowercase and then capitalized. For example, you could have custom Taxi or custom Color instead.

[C]

Set these additional fields:

listname	The name of the AWeber list to which the form will add subscribers
meta_adtracking	The ad tracking value you'd like assigned to subscribers who use this form (Optional)
meta_message	The follow-up message subscribers will receive when they sign up. In almost all cases, this is set to `1`

Now click **Apply**. That's it! Submissions will now be automatically passed on to AWeber as new subscribers.

If you're on the Premier Plan, you can also use our ready-made template, just make sure to customize the HTTPS Connector with your settings.