

Form-native Salesforce Prefill Connector

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Overview

The form-native Salesforce Prefill Connector allows you to retrieve data from your Salesforce org and display a prefilled form to your respondents. Once you have set up a prefilled link and a query parameter in your form-native Salesforce Prefill Connector, you will be able to pull information from Salesforce records directly into your form.

You can also learn more by [watching the recording of our Salesforce Prefill Connector class on this page](#).

Requirements

You'll need one of our [Essentials plans or above](#). You will also need to create a prefilled link and set up a query parameter in your connector. You can learn more about prefilled links and query parameters in this help document.

Note: A standard link to your form that does not contain a query parameter **cannot** be used for prefilling. Additionally, this connector doesn't work with forms published using the copy & paste method.

Recommended Publishing Methods:

- REST API
- WordPress
- Salesforce Experience Cloud (formerly Community Cloud)
- Hosted by FormAssembly

Note: Though the Basic plan is able to use the Salesforce Connector Add-on, Basic plans can only push data and cannot pull prefilled data from Salesforce.

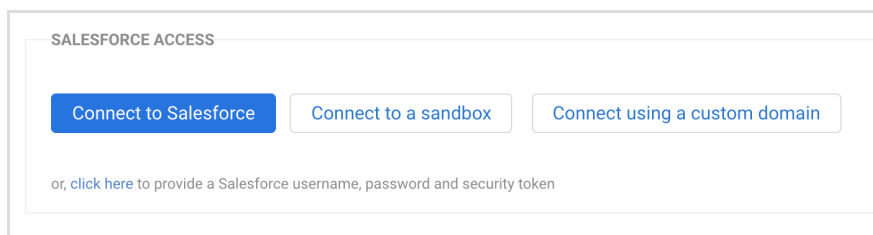
Configure the Connector

Step 1. Add Your Credentials

To begin, first, choose a Salesforce profile that has **API access and read access** to the

Salesforce objects you intend to retrieve.

In your connector, select the type of Salesforce account you will be connecting to. You can choose a standard account, a sandbox, or an account with a custom domain:



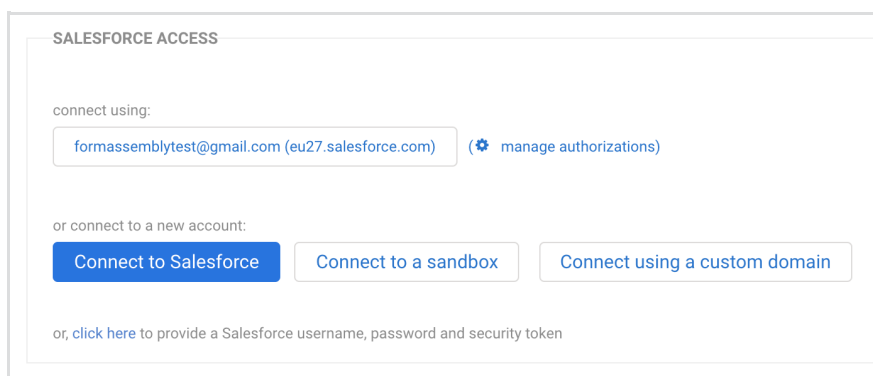
SALESFORCE ACCESS

Connect to Salesforce Connect to a sandbox Connect using a custom domain

or, [click here](#) to provide a Salesforce username, password and security token

Once you have selected one of the three options, you will be taken to Salesforce and asked to log in. Log into your Salesforce account.

After completing your authentication process, you should now see your Salesforce account listed under "connect using":



SALESFORCE ACCESS

connect using:

[formassemblytest@gmail.com \(eu27.salesforce.com\)](#) (⚙️ manage authorizations)

or connect to a new account:

Connect to Salesforce Connect to a sandbox Connect using a custom domain

or, [click here](#) to provide a Salesforce username, password and security token

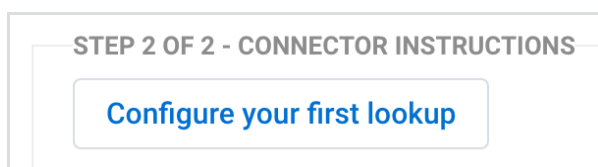
You can now proceed with your connector setup.

Step 2. Set Up a Lookup Query

First, decide:

- Which record do you want to prefill with?
- Which Salesforce field will you use to uniquely identify each record?

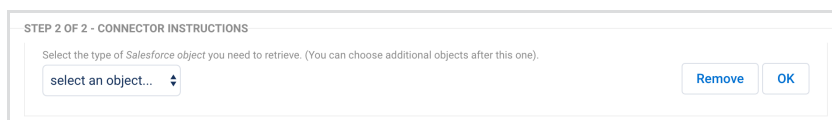
1. Click the *Configure your First Lookup* button to get started.



STEP 2 OF 2 - CONNECTOR INSTRUCTIONS

Configure your first lookup

2. In the **select an object** drop-down menu, choose your object to lookup.



STEP 2 OF 2 - CONNECTOR INSTRUCTIONS

Select the type of Salesforce object you need to retrieve. (You can choose additional objects after this one).

select an object... ⌵

Remove OK

3. Click **Ok**.
4. In the area labeled **Lookup #1**, choose the Salesforce field which you will query.
5. Select the operator in the middle drop-down, i.e., **Equals**.
6. Select an **unsafe query parameter**. A parameter uniquely defines your query. *Please note that these parameters are not truly "unsafe". They are called "unsafe" parameters because they do not have a signature attached.*
7. Enter a value to represent the parameter. This is very flexible, and it's up to you. In this case, the value is `acctid`, short for account ID.

Note: This is case-sensitive and you should not use any special characters (i.e. &,_,@) or spaces. In general, it is best to keep this query parameter simple and text-based.

8. Add additional search conditions, if needed.

9. Under each lookup, confirm what to do if/when records are found.

Step 3. Field Mapping

Next, you will need to map the fields you would like to prefill in the form. Select a field from your form on the left, select the matching field in Salesforce on the right, and click **Ok**.

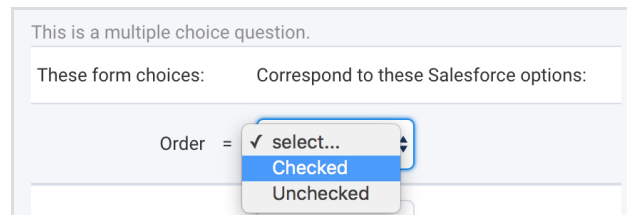
Click **Map Another Field** for each field in your form that you want to prefill.

Please note that while formulas can be used in field mapping, **field aliases** cannot be used in

the Prefill connector as they have no value prior to the form being completed.

Any time you add a new field to your form it will need to be mapped in your connector, even if it has the same name as a previously deleted field.

When **prefilling checkboxes** from Salesforce, the connector will automatically detect which Salesforce fields are checkboxes and give you the option of selecting "checked" or "unchecked" for your mappings in the connector. When mapping fields, or prefilling through the URL, you can also use "0" to uncheck a checkbox or "1" to check a checkbox.



This is a multiple choice question.

These form choices: Correspond to these Salesforce options:

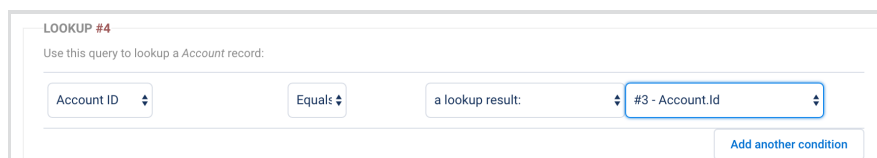
Order =

When dealing with upload or attachment fields, **it is not possible to prefill files of any kind** . It is possible to prefill a file name from an attachment into a text field, provided the attachment was created through a FormAssembly connector.

Step 4. Working with Multiple Records

If you need to retrieve more than one record to prefill your form, click **Add another lookup** or **Add an Object dependent on...** to set up another query and field mapping set.

On subsequent steps in the connector, you'll find an additional lookup option (**a lookup result**) to reference a previous lookup.



LOOKUP #4

Use this query to lookup a Account record:

Account ID Equals a lookup result: #3 - Account.Id

Add another condition

Direct Your Respondents to a Prefilled Form

To build your prefill link, you'll need:

- The form's address (URL)
 - Go to the **Publish** page and copy the public address under **Your form is publicly available at this address**. If you've published the form on your own website, you can also use that URL.
- The parameter name you want to fill
 - This is the name you gave the parameter in the connector. In this example, it would be `acctnum`.

LOOKUP #3

Use this query to lookup a Account record:

Account Num ▾

Equal ▾

an unsafe query parameter: ▾

acctnum

Enter the name of the query string parameter.

Caution, make sure to select a field that cannot be guessed. A respondent could easily change the parameter value to try to access a different record.

Build Your Link

Please make sure to follow all the steps listed below when building your prefilling link. A standard form link **will not be able to trigger the prefill connector to run**.

You can use a basic text editor to build your link, like Notepad or TextEdit. Here's a form link from the Publish tab, where 283230 is the form ID and "xxxxx" is the FormAssembly instance ID.

If you are not using a custom domain, then your URL will look like www.tfaforms.com/FORM_ID.

```
http://xxxxx.tfaforms.net/283230
```

Now, copy your form URL from the **Publish** page, and place a question mark after it. Here's what our example link looks like:

```
http://xxxxx.tfaforms.net/283230?
```

Next, use the query parameter that you set up in your connector and add that after the question mark. Here, we're using a query parameter that represents the Account Number, `acctnum`. Add an equals sign after the parameter name.

```
http://xxxxx.tfaforms.net/283230?acctnum=
```

After the equals sign, you'll want to enter the data that will prefill the form field. This is called the **value**. In this example, the value is "1a2b3c4d".

```
http://xxxxx.tfaforms.net/283230?acctnum=1a2b3c4d
```

[Learn more about building a link to prefill forms.](#)

After you've built the link, you can place it in an email as is, or you can make it dynamic by using a merge field from an email system or Salesforce merge fields. To do this, you would use a merge field in the link in place of the value.

Here's an example of Salesforce merge fields:

```
http://xxxxx.tfaforms.net/283230?acctnum={!Account.AcctID}
```

Merge fields are not determined by FormAssembly, so if you have any questions about merge fields you can reach out to your email provider. For Salesforce merge fields, [you can check out Salesforce's help documentation](#).

You can also check out [this use case document](#) which covers building dynamically prefilled links in Salesforce email templates and buttons.

Additional Methods to Query the Salesforce Database

Session Parameters

Session parameters are only available if [Salesforce Experience Cloud Authentication](#) is enabled for your form.

To use a session parameter, select **Formula** in the value [2] drop-down menu, and enter one of the following aliases (including the %% signs):

Salesforce Portal Aliases:

%%SF_PORTAL_USER_ORGID%%	The Organization ID of the portal user
%%SF_PORTAL_USER_USERID%%	The User ID of the portal user
%%SF_PORTAL_USER_PROFILEID%%	The Profile ID of the portal user
%%SF_PORTAL_USER_ROLEID%%	The Role ID of the portal user
%%SF_PORTAL_USER_USERNAME%%	The username of the portal user
%%SF_PORTAL_USER_EMAIL%%	The email of the portal user
%%SF_PORTAL_USER_FULLNAME%%	The full name of the portal user
%%SF_PORTAL_USER_LOCALE%%	The locale configured for the portal user
%%SF_PORTAL_USER_TIMEZONE%%	The time zone configured for the portal user

See the [Salesforce Developer](#) documentation for a more complete description of each value.

Secure Parameters

You can visit our [Prefill Lookups Using Secure Parameters](#) page in our knowledge base to learn more about how to implement this functionality.

Prefill Repeated Fields and/or Sections

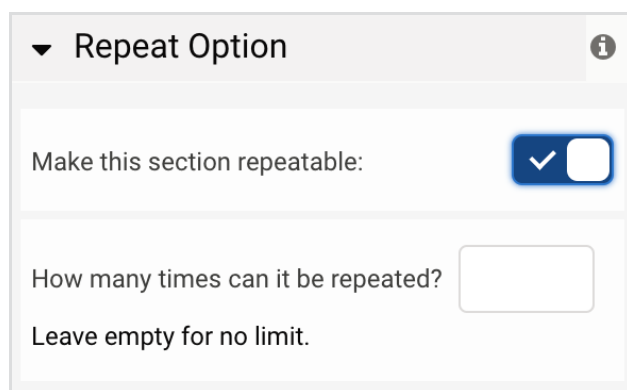
You can prefill repeating sections in your form using the Salesforce Prefill Connector. This can be incredibly useful if you are performing a lookup that returns multiple values, and you would like data from all of them to prefill your form.

For example, if you perform a campaign member lookup through the Salesforce Prefill Connector, and 20 different campaign members are found, you can prefill as many fields as you would like from each of those records, and pull that information into repeatable sections in your form.

Step 1. Add a Repeatable Section to Your Form

To map to a repeatable section, you have to first create one in your form. Otherwise, the connector will not display the options you see discussed on this page.

You can add a repeatable section by dragging in a group or fieldset from the **Add Content** menu. Next, drag any fields into the section that you would like set as repeatable. Finally, select the section and click on **Options > Repeat Option**, and configure the details as needed.



The screenshot shows a configuration panel titled "Repeat Option" with a dropdown arrow and an information icon. It contains two settings: "Make this section repeatable:" with a checked toggle switch, and "How many times can it be repeated?" with an empty text input field. A note below the input field states "Leave empty for no limit."

Step 2. Configure Your Connector

Under the option for **If more than one record is found**, you will be able to choose **Repeat fields (if applicable)**.

Once you have that option selected, you will see a section below named **Multiple Records Setting**. This is where you will be able to select the specific repeatable section in your form that you would like to be prefilled.

The section of prefilled data will be sorted by the first field of your form that is in the repeatable section. You may use a hidden field here.

Important Notes

When using this type of setup, there are two important things to keep in mind:

1. If you try to prefill multiple values to fields outside of a repeating section, they will appear as a long list of values without any form of separation.
2. When only one record is found then no repeated fields will be created. In other words, only the first section will be filled in.

Note: The Salesforce Prefill Connector will stop at 250 records per object. Please keep this limit in mind if you are prefilling repeatable fields or sections that may return more than 250 records per object.

Prefilling Conditional Triggers

At times it may be useful to prefill a checkbox field to use it as a [conditional trigger](#).

You can use a setup like this to have your form take on different looks depending on whether a record exists or doesn't exist on the Salesforce side.

In other words, you can say, "If a contact exists, then check this box in my form." To accomplish this, you can set up your connector like the image below:

The screenshot shows the configuration for a '1. Lookup Contact object'. It includes a 'LOOKUP #1' section with a query 'Last Name equals Unsafe parameter : lastname'. A red warning box states: 'Caution: Make sure to select a field that cannot be guessed. A respondent could easily change the parameter value to try to access a different record.' Below this are three conditional rules: 'If no matching record is found: Skip prefilling.', 'If one matching record is found: Prefill with this record.', and 'If more than one records are found: Pick the most recently modified record.' The 'FIELD MAPPING' section shows 'Does record exist?' mapped to 'a formula' with the value '1'. A note says 'Enter a formula, or just text if you want to pass a specific value.' Below that, it says 'This is a multiple choice question.' and shows 'These form choices: Yes' corresponding to '1' in the 'Correspond to these Salesforce options:' field.

In the example above, if no matching record is found, prefilling will be skipped. However, if a record is found, then the checkbox will be checked because you have a value of 1 mapped to both the formula and the send-as value. **Please note** that you need to map a value of "1" in both of those locations for a setup like this to work.

From there, you can use the checkbox field in your form as a conditional trigger. Any time a contact record is found, the box will be checked, and any time a contact record is not found, the box will remain unchecked.

Salesforce API Version

When you initially create your connector and authenticate your Salesforce instance, that connector will be set up based on your current version of the Salesforce API. You can customize the Salesforce API version being used by scrolling to the bottom of the Connector page and adjusting the API checkbox in the "Options" section.

The connector will not be automatically upgraded when a new Salesforce API version is released, regardless of the checkbox status at the bottom of the connector. If the checkbox is unchecked, you are using the most recent version of the Salesforce API:

The screenshot shows the 'Options' section with a single checkbox labeled 'Use custom Salesforce API version', which is currently unchecked.

Once FormAssembly supports a new API version, the box will be automatically checked and the API setting will show the previous API version. Since API changes are not always backward compatible, this ensures that a connector will continue to work after an API update.

Options
☒ Use custom Salesforce API version v48 (Spring '20) ▼

You can **uncheck this checkbox** and then **save** your connector to switch to the most recent version of the Salesforce API. Or, you can **select a different version of the Salesforce API from the dropdown menu** and then **save your connector**.
