

CapsuleCRM Integration

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Overview

[CapsuleCRM](#) is an online CRM that helps you keep track of your customers, opportunities in the pipeline, and what needs to be done and when.

Capsule's standard Web-to-Lead form is limited. Here's how you can replace it with a FormAssembly form and get your leads sent automatically to CapsuleCRM.

Requirements

- FormAssembly Essentials plan and higher, or some legacy plans
 - FormAssembly [HTTPS Connector](#)
 - CapsuleCRM account
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CapsuleCRM Configuration

1. Grab a CapsuleCRM Form Key.
2. Log into your CapsuleCRM account and go to **Settings > Integration > Website Contact Form Integration**. Make a note of the **Web Form Key value** as we'll need it later. You can disregard the remaining instructions on that page.
3. Open the [CapsuleCRM Contact Form template](#) in our Form Builder. You may remove fields you don't need, or just save.
4. Go to the HTTPS Connector setup page on the **Connectors** page.
5. Drag and drop the HTTPS Connector to the **Submission** or **Post-Submission** spot on the timeline.
6. Enter the **Web Form Key** (from step 1).
7. Set the **Run Mode** to **Enable**, and save.

Your FormAssembly web form is now integrated with CapsuleCRM! Any new lead submissions submitted to your FormAssembly form will automatically be sent to your CapsuleCRM account as new leads.
