

CapsuleCRM Integration

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Overview

[CapsuleCRM](#) is an online CRM that helps you keep track of your customers, opportunities in the pipeline, and what needs to be done when.

Capsule's standard Web-to-Lead form is limited. Here's how you can replace it with a FormAssembly form and get your leads sent automatically to CapsuleCRM.

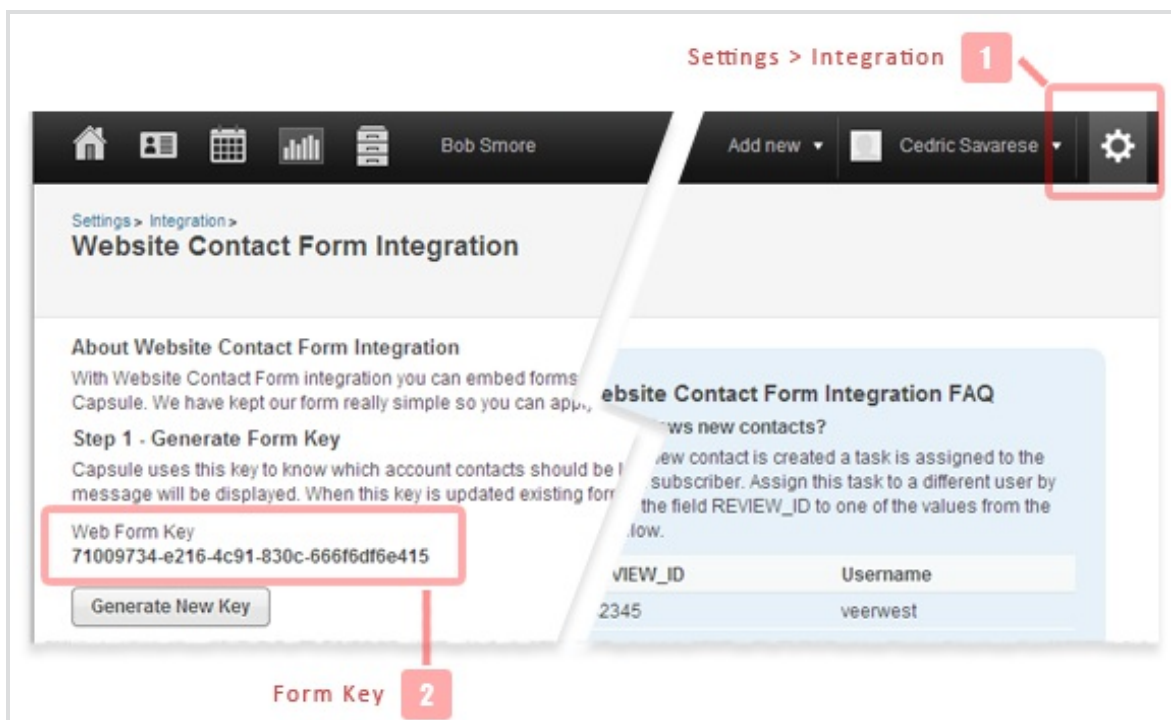
Requirements

You'll need a CapsuleCRM account and a FormAssembly [Professional](#) , [Premier](#)

or [Enterprise Plan](#) .

CapsuleCRM Configuration

1. Grab a CapsuleCRM Form Key.
2. Log into your CapsuleCRM account and go to **Settings > Integration > Website Contact Form Integration**. Make a note of the **Web Form Key value** we'll need it later. You can disregard the remaining instructions on that page.



3. Open the [CapsuleCRM Contact Form template](#) in our Form Builder. You may remove fields you don't need, or just save.
4. Go to the HTTPS Connector setup page in the **Connectors** page.
5. Drag and drop the HTTPS Connector to the **Submission** or **Post-Submission** spot on the timeline.
6. Enter the **Web Form Key** (from step 1).

7. Set the **Run Mode** to **Enable**, and save.

The screenshot shows a configuration window for a form. At the top, there is a field labeled 'Last Name:' with the value 'LAST NAME'. Below this is a section titled 'Additional Fields:'. Under this section, there is a table with two columns: 'These values' and 'will be submitted as... (field name)'. The first row in the table has the value '>>> ENTER FORM ID HERE <<<' in the 'These values' column and 'FORM_ID' in the 'will be submitted as... (field name)' column. A red box highlights the first row, and a red callout with the number '3' and the text 'Form Key' points to it. Other rows in the table include 'MM-dd-yyyy' (DATE_FORMAT), 'Web Lead' (TAG), and 'TRUE' (SEND).

These values	will be submitted as... (field name)
>>> ENTER FORM ID HERE <<<	FORM_ID
MM-dd-yyyy	DATE_FORMAT
Web Lead	TAG
TRUE	SEND

Your FormAssembly web form is now integrated with CapsuleCRM! Any new lead submissions submitted to your FormAssembly form will automatically be sent into your CapsuleCRM account as new leads.