Field Hints / Contextual Help

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In this Article

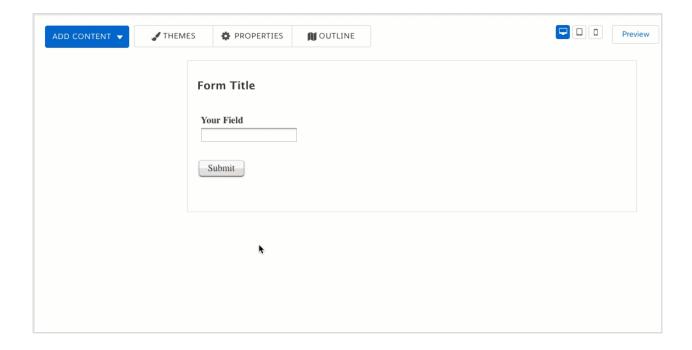
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Introduction

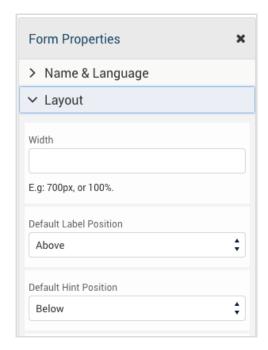
A hint is a helpful little companion to a form field. They give you handy clues and directions about what's needed. Read more on our blog. You can also see our example form for hints in action, or get the template.

Add a Hint

- 1. Select the field by clicking in the highlighted area to bring up the editing toolbar.
- 2. Click on the Options button.
- 3. On the sidebar, click to expand the Contextual Help (Hint) menu.
- 4. From here, you can type the help message, choose the location of the hint, and add placeholder text.



You can choose the hint location **per field** or change the default location **for all fields** on the form. In the **Layout** settings of the Properties menu, you may select the form's settings for the placement of the hints and labels.

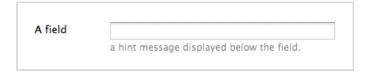


Placement

You can add hints below, on the side, in a pop-up, or as placeholder text. Each location has different benefits, so you should think about what you need and how your respondents are going to see the form. It's all about their experience, so you want the hints to be as helpful as possible!

Here's a handy pros and cons list:

Below



- Visible even when you're not typing in the field.
- Good if this hint should stand out with just a quick glance at the page. Otherwise, it can add clutter.
- Works better with less space (e.g. narrow form, sidebar form).

To the Side

	,
Another field	a hint displayed on the right of the field.
	HTML markup is allowed, by the way.

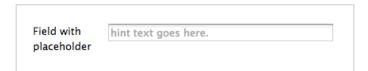
- Just like the "below" hint, it's visible even when you're not typing in the field.
- Also good if this hint should stand out with just a quick glance at the page. Otherwise, it can add clutter.
- Best if you've got empty space on the side, in a full-page form.

As a Pop-Up



- Hidden until the field is selected, so it's clutter-free.
- Make sure it's something unique to the field, like an expected input format: mm/dd/yyyy

As Placeholder Text



- Most space-efficient and nothing extra needed.
- Disappears as soon as the text is typed, which can be confusing if the respondent didn't pay close attention. (If the field requires a very specific format, consider a Custom Format instead.)