Advanced Branding: Add a Header and Footer
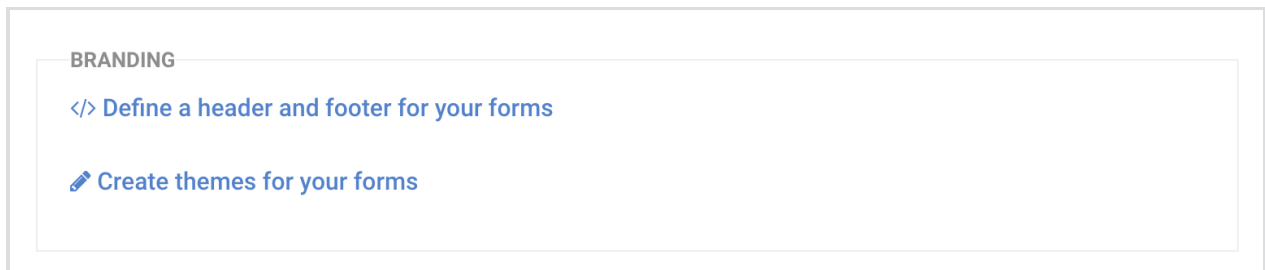
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Overview

If you're an Essentials plan and above user, you'll find the Branding feature on the **General Settings** page. Click the **Define a header and footer for your forms** link to open the Branding Editor:

BRANDING

</> Define a header and footer for your forms

✏ Create themes for your forms

Account Branding

Once there, you'll see three checkboxes: **Page Header**, **Page Footer**, and **HTML <HEAD>**.

Account Branding

PAGE HEADER

☑ Inherit default page header. Uncheck this box to customize the header HTML.

The page header is displayed above your forms and on every page related to form processing (i.e. the submission confirmation page, the thank-you page, etc.). You may use this space to add your logo, navigation links, etc.. Please enter valid HTML.

PAGE FOOTER

☑ Inherit default page footer. Uncheck this box to customize the footer HTML.

The page footer is displayed below your forms and on every page related to form processing (i.e. the submission confirmation page, the thank-you page, etc.). You may use this space to add **legal mentions**, navigation links, etc. Please enter valid HTML.

<HEAD> HTML

☑ Inherit default HTML <HEAD>. Uncheck this box to customize the <HEAD> element HTML.

Use this space to load custom css, javascript, or add your own meta tags. This space is **not** for adding content, text, or images to the page. Please enter valid HTML.

By default, all boxes will be checked and the default header will be blank. If you want to add a custom header and/or footer, uncheck the box of the section you would like to customize.

A text area will appear, where you can add your company's logo, navigation options, links, legal terms, and conditions, or contact information. You can style these as much as you like, and copy existing HTML to ensure that your forms fit seamlessly within the rest of your website.

PAGE HEADER

☐ Inherit default page header. Uncheck this box to customize the header HTML.

```
1
```

The page header is displayed above your forms and on every page related to form processing (i.e. the submission confirmation page, the thank-you page, etc.). You may use this space to add your logo, navigation links, etc.. Please enter valid HTML.

HTML <HEAD>

The **HTML <HEAD>** section will not change the appearance of your form directly. However, you can load custom CSS and JavaScript, as well as add any metatags you would like to include on all

your forms. Anything you add to this section must be valid HTML.

The header, footer, and <HEAD> section will be applied to all your forms, so you only have to set it up once.

> **Note:**
> - If you publish your forms with the REST API, branding will **not** be applied.
> - If you embed your form's HTML into your own page, branding will be applied **only** if you copy the full HTML code. The code snippet will **not** include branding settings.

HTML Examples

> **Note:** The examples listed below are common examples. You may need to edit these examples to fit your form's needs. Our support team **does not** provide custom code and cannot help edit, write, or design custom code for your forms.

Add an Image

When adding an image, use the URL (web address) of the image for the image source. <img src="">

```
<img src="" alt="Cute Dog" width="42" height="42">
```

Link an External Style Sheet

```
<link rel="stylesheet" type="text/css" href="">
```

Display Text

```
<p>This is some text in a paragraph.</p>
```

Add a Hyperlink

```
<a href="https://www.google.com">Click here to go to Google!</a>
```

List with Bullet Points

```
<ul>
 <li>Coffee</li>
 <li>Tea</li>
 <li>Milk</li>
</ul>
```