GoToWebinar Integration

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In this Article Related Articles **Overview**

You can use FormAssembly's HTTPS connector to integrate with GoToWebinar. This can be useful if you would like to use your own forms for webinar registrations, or if you want to use our other connectors to process payments or send data to Salesforce in addition to registering customers.

Requirements

- FormAssembly HTTPS Connector
- FormAssembly Essentials plan and higher, or some legacy plans

Note: The GoToWebinar API does not support custom fields, therefore this integration **does not work with custom GoToWebinar fields**, only standard fields.

Configuring the Connector

To begin, select the form you'll be working with, go to the **Connectors** page, select the HTTPS Connector in the **Form Submitted** portion of the timeline, and click **Configure**.

At the top of the connector, under **Remote Script** you'll need to enter this for the Remote Script URL: https://attendee.gotowebinar.com/registration.tmpl and make sure the request method is set to **POST**

https://attendee.gotowebinar.com/registration.tmpl	e
HTTP REQUEST METHOD:	
POST (default)	\$

Field Mapping

Field Mapping is how the connector knows what fields in your form will be sent to the specific fields in your webinar registration form.

To begin, find the field in your FormAssembly form where the user will select the webinar they wish to attend. In the example below, this is called "Class Selection." For that field, you will need to give it the value of "webinar"

Next, click on **Show Choice Mapping,** so you can see the selections available. Here, you will need to assign the GoToWebinar ID for each webinar, as shown below:

FIELD MAPPING	
Your form fields:	will be submitted as (field name)
Available Dates	webinar
- Show choice mapping	
June 12th: The (Enterprise) Prefill and Update Salesforce loop	1114686346529382913
June 19th: MailChimp Newsletter Signup	4814116363484364289
(July 10th) Salesforce: Making a Connection	766108175747254529

If you do not know how to find your GoToWebinar ID, this is located at the end of the URL for each webinar:

🖀 Citrix Online LLC [US] https://global.gotowebinar.com/manageWebinar.tmpl?webinar= 5729464201160734722

Finally, you'll need to map the following values to the fields you want to send to the registration form.

Note: The First Name, Last Name, and Email Address are the only fields that are required by GoToWebinar.

First Name	registrant.givenName
Last Name	registrant.surname
Email	registrant.email
Company	registrant.organization
Please name something you'd like to learn from this class.	
How did you learn about our classes?	
Questions or comments?	registrant.comments

Once you have everything mapped, you're ready to click **Apply** and start testing things out!