Mailchimp Groups

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Before You Begin

Before you can work with MailChimp Groups in the HTTPS Connector, you'll need to create your MailChimp Audience:

https://mailchimp.com/help/create-audience/

Next, create a new MailChimp Form:

https://mailchimp.com/help/add-a-signup-form-to-your-website/

6	Audience <	Audience
Ø	Audience dashboard	FormAssembly - Test
	All contacts	Your audience has 0 contacts. 0 of these are subscribers.
<u>ج</u>	Signup forms	
е С	Tags	
k	Segments	Overview Manage contacts Add contacts Signup forms Preferences co
台	Surveys New	4
88	Preferences center New	Form builder
Q	Inbox New	
		Forms and response emails
		Signup form v
		Let subscribers pick email format (Plain-text or HTML) (i) Info
		Signup form URL
		http://eepurl.com/gKbyCv

Finally, you'll need to copy and paste the "Signup form URL" value into a separate browser window and hit Enter. This will give you the expanded URL for the Signup Form.

"http://eepurl.com/gKbyCv" above turns into:

"https://formassembly.us5.list-manage.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf"

formassembly.us5.list-manage.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf						
Gmail 🛅 FA 🐤 Trailblazer Profile	🛷 FormAssembly En 🌔 GitHub - simple-s 🐤 Standard Objects					
	FormAssembly - Test					
	Email Address					

Please store the value of this MailChimp Form Full URL for future use below.

Create New Audience Group

Now create a new Audience Group in MailChimp following these instructions:

https://mailchimp.com/help/create-new-audience-group/#Create_a_group_from_the_Groups_page

Your new group definition should look like this:

E	Audience <	Your audience has 3 contacts. 3 of these are subscribers.
	Audience dashboard	
	All contacts	Overview Manage contacts - Add contacts - Signup forms Preferences center
<u> </u>	Signup forms	Settings -> Inbox Surveys Q
ද	Tags	
N	Segments	Groups Create Groups
台	Surveys New	
	Preferences center New	Interests - Edit Hide Groups Checkboxes - Delete 5
Q	Inbox <mark>New</mark>	Donating · Edit Delete · Import · Send v
		Volunteering · Edit Delete · Import · Send > <u>O contacts</u>
		Events · Edit Delete · Import · Send ·
J	Jose FormAssembly - Test	0

In the above screenshot you will see a Group Category labeled "Interests" with three "Group Names":

- "Donating"
- "Volunteering"

• "Events"

You can select the "As checkboxes (people can select more than one)" display option.

Extract MailChimp Group Details

Now launch the MailChimp form you created in a browser window.

formassembly.us5.list-manage	.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf
əmail 🗎 FA 🐤 Trailblazer Profile	🛷 FormAssembly En 🌔 GitHub - simple-s 🐤 Standard Objects
	FormAssembly - Test
	Email Address
	First Name
	Last Name
	Interests
	Donating
	Volunteering
	Events
	Subscribe

View the HTML source code of the MailChimp form and look for the section where the groups are defined. The code may look like this:

<div id="interestTable"></div>
<pre></pre> <pre><</pre>

The same HTML code above can be presented in a cleaner way here:



Please copy and save the following values:

group[28236][1] for "Donating"

group[28236][2] for "Volunteering"

group[28236][4] for "Events"

Create Your FormAssembly Form

Create a FormAssembly form where you collect the required information from new subscribers.

ADD CONTENT V	J THEMES	W TROTERTIES			
Form Outline	×				
First Name	tfa_1				
Last Name	tfa_2	MailChir	nn Conne	ector Demo	
🗆 Email	tfa_3	Marterin			
Subscribe to mailing list?	tfa_4				
Select Group Donating:	tfa_6	First Name			
Select Group Events:	tfa_14				
Select Group Volunteering:	tfa_22	Last Name			
		Email			
		Subscribe to	mailing list?		
		🗆 Yes, subscr	ribe me		
		Select Group	Donating:	Donating	
		Select Group	Events:	Events	
		Select Group	Volunteering:	□ Volunteering	

Please notice that each individual MailChimp Group should have its own individual field of type checkbox.

	п Туре	0	First Name
O Text Input	Drop-Down Menu		Last Name
Text Area Image: Constraint of the second	Multi-Select List Radio Buttons Checkboxes		Email
O Password			Bold Italic U, Inage Link Cear Redd Choices Cotions Copy Delter Done
		0	Select Group Donating:
Label Placement	l text	\$	Select Group Events:

And each checkbox field should only have one choice:

Require this field:	Edit Choices: Manual Input 💌	
 Change Question Type 	Select text to edit. Drag & drop to reorder.	e All
O Text Input O Drop-Down Menu	Learn more about editing multiple choice fields.	
O Text Area O Multi-Select List	CHOICE LIST	
Hielden Field Checkboxes	II Donating	tfa_7
O Password	1 choices entered	Delete Done
- Presentation		
	Add new choices by typing or copy & pasting, then press Enter.	
Label Placement	500 choices maximum	

Define the HTTPS Connector

Retrieve the MailChimp Form Full URL value you extracted previously. For example:

"https://formassembly.us5.list-manage.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf"

You'll break the MailChimp Form Full URL into 03 parts:

- 1. https://formassembly.us5.list-manage.com/subscribe
- **2.** u=91a0337a1a85c02f0547a276
- 3. id=3938ec3cdf"

AILCHIMP CONNECTOR DEMO (FORM ID:	4743821)
ITTPS	
dd Description	
ecurely send submitted data to anothe	er website or app.
STATUS	
Enabled	✓ This connector is enabled.
O Disabled	The connector will be executed when the associated event is triggered.
REMOTE SCRIPT	
REMOTE SCRIPT URL:	
https://formassembly.us5.list-ma	nage.com/subscribe/post
HTTP REQUEST METHOD:	

Under "Remote Script URL" enter part 01 of the MailChimp Form Full URL, plus "/post"

Under "HTTP request Method" select "Get". Then map the fields in your FormAssembly form into the HTTPS connector like so:

First Name as "FNAME

Last Name as "LNAME"

Email as "EMAIL"

FIELD MAPPING		
YOUR FORM FIELDS:	WILL BE SUBMITTED AS (FIELD NAME)	
First Name	FNAME	
Last Name	LNAME	
Email	EMAIL	
Subscribe to mailing list?		
✓ Show choice mapping		
Yes, subscribe me	tfa_5	

Now each group filed needs to have the MailChimp Group Details you extracted previously, and under "Show choice mapping" for each group enter the digit 1:

Select Group Donating:	group[28236][1]	
Donating	1	
Select Group Events:	group[28236][2]	
Events	1	
Select Group Volunteering:	group[28236][4]	
Volunteering	1	

Finally, at the bottom of the connector definition add two custom fields. Here you'll enter parts 2 and 3 of the MailChimp Form Full URL.

Additional values	wil	II be submitted as (field name)	
91a0337a1a85c02f0547a2761	f	u	
3938ec3cdf	f	id	Remove

Save the connector configuration and test the form.