

Mailchimp Groups

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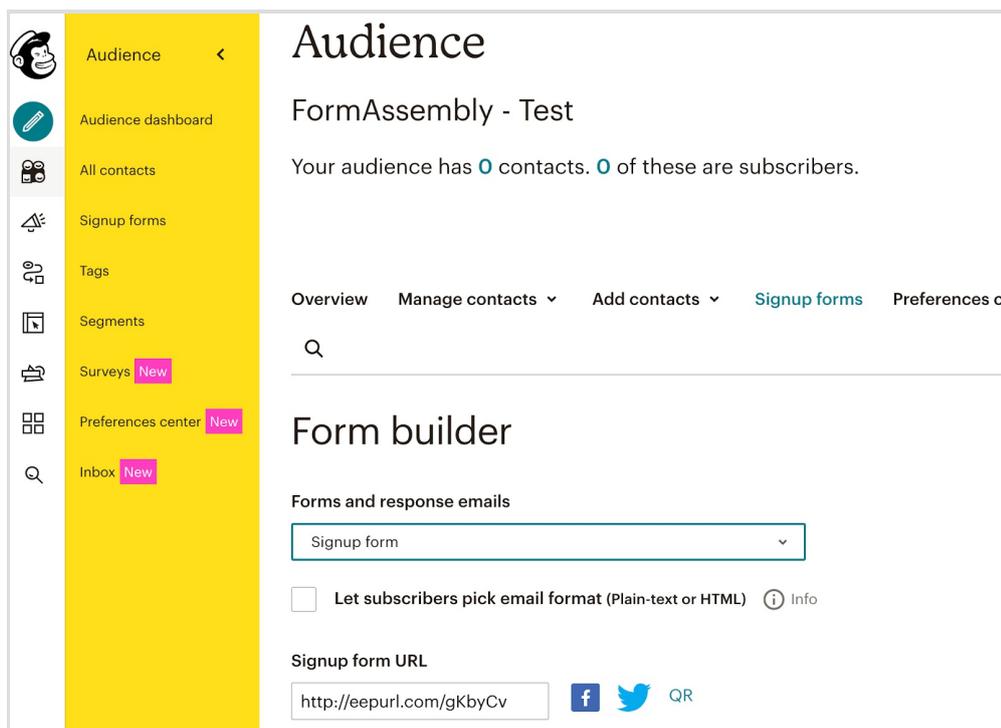
Before You Begin

Before you can work with MailChimp Groups in the HTTPS Connector, you'll need to create your MailChimp Audience:

<https://mailchimp.com/help/create-audience/>

Next, create a new MailChimp Form:

<https://mailchimp.com/help/add-a-signup-form-to-your-website/>



Finally, you'll need to copy and paste the “Signup form URL” value into a separate browser window and hit Enter. This will give you the expanded URL for the Signup Form.

“<http://eepurl.com/gKbyCv>” above turns into:

“<https://formassembly.us5.list-manage.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf>”



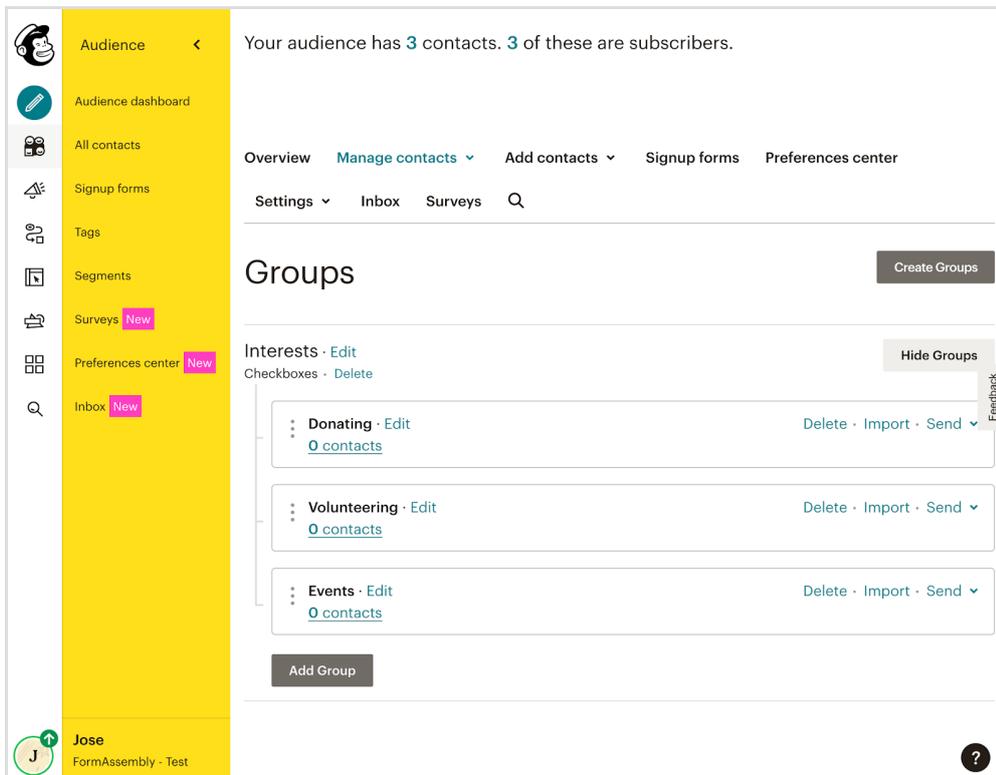
Please store the value of this MailChimp Form Full URL for future use below.

Create New Audience Group

Now create a new Audience Group in MailChimp following these instructions:

https://mailchimp.com/help/create-new-audience-group/#Create_a_group_from_the_Groups_page

Your new group definition should look like this:



In the above screenshot you will see a Group Category labeled “Interests” with three “Group Names”:

- “Donating”
- “Volunteering”


```
<div class="field-group groups">
  <ul class="interestgroup_field checkbox-group">
    <li class="!margin-bottom--lv2">
      <label class="checkbox" for="group_1">
        <input type="checkbox" data-dojo-type="dijit/form/CheckBox" id="group_1" name="
group[28236][1]" value="1" class="av-checkbox">
        <span>Donating</span>
      </label>
    </li>
    <li class="!margin-bottom--lv2">
      <label class="checkbox" for="group_2">
        <input type="checkbox" data-dojo-type="dijit/form/CheckBox" id="group_2" name="
group[28236][2]" value="1" class="av-checkbox">
        <span>Volunteering</span>
      </label>
    </li>
    <li class="!margin-bottom--lv2">
      <label class="checkbox" for="group_4">
        <input type="checkbox" data-dojo-type="dijit/form/CheckBox" id="group_4" name="
group[28236][4]" value="1" class="av-checkbox">
        <span>Events</span>
      </label>
    </li>
  </ul>
</div>
```

Please copy and save the following values:

group[28236][1] for “Donating”

group[28236][2] for “Volunteering”

group[28236][4] for “Events”

Create Your FormAssembly Form

Create a FormAssembly form where you collect the required information from new subscribers.

Form Outline

<input type="checkbox"/> First Name	tfa_1
<input type="checkbox"/> Last Name	tfa_2
<input type="checkbox"/> Email	tfa_3
<input checked="" type="checkbox"/> Subscribe to mailing list?	tfa_4
<input checked="" type="checkbox"/> Select Group Donating:	tfa_6
<input checked="" type="checkbox"/> Select Group Events:	tfa_14
<input checked="" type="checkbox"/> Select Group Volunteering:	tfa_22

MailChimp Connector Demo

First Name

Last Name

Email

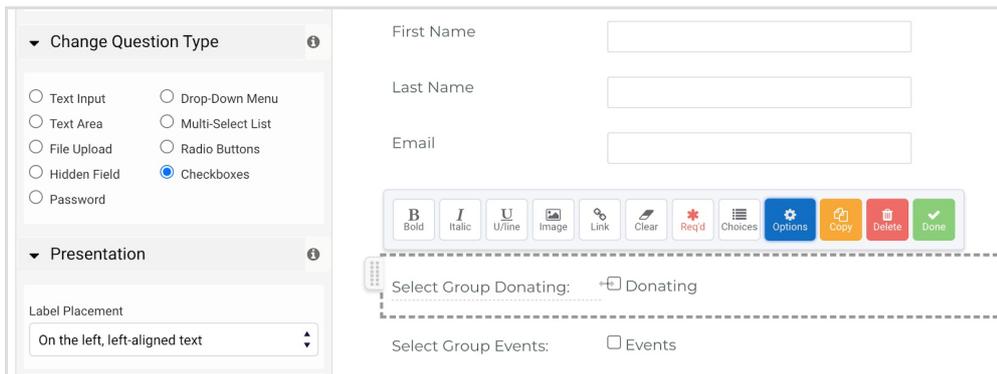
Subscribe to mailing list?
 Yes, subscribe me

Select Group Donating: Donating

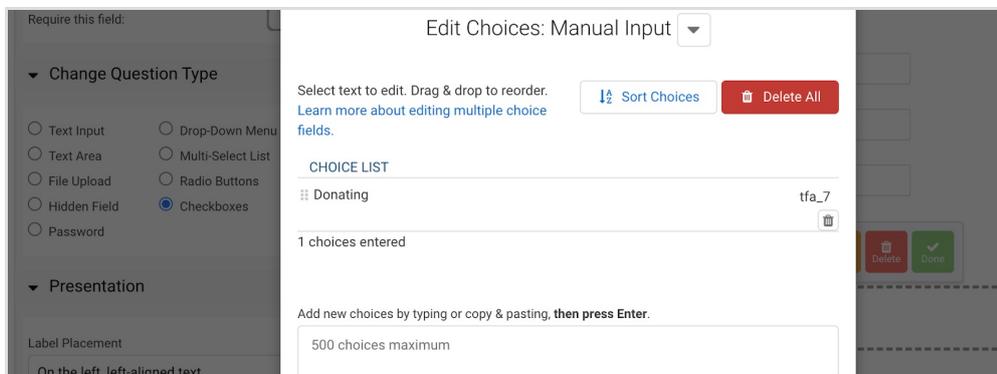
Select Group Events: Events

Select Group Volunteering: Volunteering

Please notice that each individual MailChimp Group should have its own individual field of type checkbox.



And each checkbox field should only have one choice:



Define the HTTPS Connector

Retrieve the MailChimp Form Full URL value you extracted previously. For example:

“<https://formassembly.us5.list-manage.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf>”

You’ll break the MailChimp Form Full URL into 03 parts:

1. <https://formassembly.us5.list-manage.com/subscribe>
2. [u=91a0337a1a85c02f0547a276](https://formassembly.us5.list-manage.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf)
3. [id=3938ec3cdf](https://formassembly.us5.list-manage.com/subscribe?u=91a0337a1a85c02f0547a2761&id=3938ec3cdf)”

MAILCHIMP CONNECTOR DEMO (FORM ID: 4743821)

HTTPS

Add Description

Securely send submitted data to another website or app.

STATUS

Enabled **✔ This connector is enabled.**
The connector will be executed when the associated event is triggered.

Disabled

REMOTE SCRIPT

REMOTE SCRIPT URL:

HTTP REQUEST METHOD:

Use HTTP Authentication

Under “Remote Script URL” enter part 01 of the MailChimp Form Full URL, plus “/post”

Under “HTTP request Method” select “Get”. Then map the fields in your FormAssembly form into the HTTPS connector like so:

First Name as “FNAME

Last Name as “LNAME”

Email as “EMAIL”

FIELD MAPPING

YOUR FORM FIELDS:	WILL BE SUBMITTED AS... (FIELD NAME)
First Name	<input type="text" value="FNAME"/>
Last Name	<input type="text" value="LNAME"/>
Email	<input type="text" value="EMAIL"/>
Subscribe to mailing list?	<input type="text"/>
▼ Show choice mapping	
Yes, subscribe me	<input type="text" value="tfa_5"/>

Now each group filed needs to have the MailChimp Group Details you extracted previously, and under “Show choice mapping” for each group enter the digit 1:

Select Group Donating:	<input type="text" value="group[28236][1]"/>
▼ Show choice mapping	
Donating	<input type="text" value="1"/>
Select Group Events:	<input type="text" value="group[28236][2]"/>
▼ Show choice mapping	
Events	<input type="text" value="1"/>
Select Group Volunteering:	<input type="text" value="group[28236][4]"/>
▼ Show choice mapping	
Volunteering	<input type="text" value="1"/>

Finally, at the bottom of the connector definition add two custom fields. Here you'll enter parts 2 and 3 of the MailChimp Form Full URL.

Additional values	will be submitted as... (field name)
<input type="text" value="91a0337a1a85c02f0547a2761"/> f	<input type="text" value="u"/>
<input type="text" value="3938ec3cdf"/> f	<input type="text" value="id"/> Remove

Save the connector configuration and test the form.
